LINKS FORE LEARNING

# GOLF CLASSIC

*In Support of Special Education*

# SPONSORSHIP PACKAGE

Monday, August 28, 2017

Hamilton Golf and Country Club

HAMILTON GOLF & COUNTRY CLUB

EST. 1894

Founding Sponsor

AtGOOD.com

# LINKS FORE LEARNING

Jewish Day Schools are committed to providing quality educational opportunities and outcomes for all their students in learning environments that enable them to reach their goals and achieve success.

The Links Fore Learning Golf Classic, now in its 18th year, brings together numerous supporters in raising critical funds for special education in our day school system. Special education is complex and spans a wide spectrum of needs such as classroom assistants, support staff such as social workers and consulting psychologists, and specialty programs created for these students. By supporting the Jewish day school system through this Golf Classic, you are affording these students an opportunity to learn and grow with the varying support they need to succeed.

This year will prove to be another huge success. We look forward to seeing you come out and support such a great cause. With your help, we can make a difference in these children's lives.

Links Fore Learning Chairs

Craig Guttmann Sean Guttmann Perry Steiner Ron Steiner

# SPONSORSHIP

## $75,000

### TITLE SPONSOR

- Company logo featured on all media coverage, website, mailings and e-blasts
- Company logo displayed on staff/volunteer t-shirts
- Promotional signage at golfer registration
- Opportunity to display product or additional signage at event
- Logo featured on welcome banners and table card during breakfast, BBQ lunch and dinner
- Opportunity to address attendees at tournament
- Two complimentary foursomes to the tournament
- Recognition as **UJA Gold Level Corporate Sponsor**

*Plus*

### UJA Gold Level Corporate Sponsor

- Presenting sponsor or top sponsor status at one UJA Federation major event, which includes logo recognition on all event related printed materials and emails, advertisement in event program, and option to bring greetings at the event
- Premier placement of your logo on select priority UJA Federation materials and publications, including the UJA Federation Annual Report
- Annual recognition advertisement in the Canadian Jewish News (30,000+ homes circulation)
- Complimentary opportunity to be the presenting sponsor of a UJA key event
- Complimentary invitations for six senior corporate representatives to UJA's Annual Campaign key events, including Campaign Launch, Top Gifts Dinner and Major Gifts Dinner
- Recognition in speeches at every UJA key event
- UJA Federation web exposure with link to your website

## $50,000

### EVENT SPONSOR

- Company logo featured on all media coverage, website, mailings and e-blasts
- Company logo displayed on staff/volunteer t-shirts
- Promotional signage at golfer registration
- Opportunity to display product or additional signage at event
- Logo featured on welcome banners and table card during breakfast, BBQ lunch and dinner
- 6 complimentary golfers
- Recognition as **UJA Silver Level Corporate Sponsor**

*Plus*

### UJA Silver Level Corporate Sponsor

- Presenting sponsor or top sponsor status at one UJA Federation major event, which includes logo recognition on all event related printed materials and emails, advertisement in event program, and option to bring greetings at the event
- Premier placement of your logo on select priority UJA Federation materials and publications, including the UJA Federation Annual Report
- Annual recognition advertisement in the Canadian Jewish News (30,000+ homes circulation)
- Complimentary opportunity to be the presenting sponsor of a UJA key event
- Complimentary invitations for four senior corporate representatives to UJA's Annual Campaign key events, including Campaign Launch, Top Gifts Dinner and Major Gifts Dinner
- Recognition in speeches at every UJA key event
- UJA Federation web exposure with link to your website

# SPONSORSHIP

## $25,000

### PRESENTING SPONSOR (2 sponsorships available)

- Company logo featured on all media coverage, website, mailings and e-blasts
- Promotional signage at golfer registration
- Opportunity to display product or additional signage at event
- Logo featured on table card during breakfast, BBQ lunch, dinner and welcome banner
- Complimentary foursome to the tournament
- Recognition as **UJA Bronze Level Corporate Sponsor**

*Plus*

**UJA Bronze Level Corporate Sponsor**

- Presenting or top sponsor status at one UJA Federation major event
- Premier placement of your logo on UJA Federation materials and publications, including the UJA Federation Annual Report
- Annual recognition advertisement in the Canadian Jewish News (30,000+ homes circulation)
- Complimentary invitations for two senior corporate representatives to UJA's Annual Campaign key events, including Campaign Launch, Top Gifts Dinner and Major Gifts Dinner
- Recognition in speeches at every UJA key event
- UJA Federation web exposure with link to your website

## $15,000

### DINNER SPONSOR

- Company logo featured on all media coverage, website, mailings and e-blasts
- Company logo on each dinner table and recognition during dinner speeches
- Event Signage
- Two complimentary golfers
- Recognition as **UJA Crystal Level Corporate Sponsor**

*Plus*

**UJA Crystal Level Corporate Sponsor**

- Presenting or top sponsor status at one UJA Federation major event
- Annual recognition advertisement in the Canadian Jewish News (30,000+ homes circulation)
- Complimentary invitations for two senior corporate representatives to UJA's Annual Campaign key events, including Campaign Launch and Closing
- Recognition in speeches at every UJA key event
- UJA Federation web exposure with link to your website

## $10,000

### COURSE SPONSOR

- Logo on website
- Logo on table cards during dinner
- Event signage at prominent locations including registration area and in main dining room
- 1 Complimentary golfer

# $5,000

## EXCLUSIVE CAR SPONSOR
## Reserved for Car Companies and Dealerships

- The Company will have exclusive rights to display vehicles during event
- The Company will also supply a minimum of 2 cars (including insurance) for hole-in-one contest
- Opportunity to have representatives at the event and on course to promote vehicles
- Event signage, logo on website and table card

## GOLF CARTS (2 sponsorships available)
- Sponsor Logo displayed on each golf cart
- Event signage, logo on website and table card

## CADDY SPONSOR
- Sponsor Logo displayed on Golf Caddy Bib
- Event signage and logo on website

## LUNCH SPONSOR (On Course BBQ)
- Sponsor Logo on each table during lunch
- Event signage and logo on website

## TEE BLOCK SPONSOR (2 sponsorships available - Left and Right)
- Sponsor Logo on each men's and women's tee block
- Logo on website and table card

## COCKTAIL SPONSOR
- Prominent event signage during pre-dinner reception
- Logo on website and table card

## REGISTRATION SPONSOR
- Prominent event signage at registration
- Logo on website and table card

## CHECK-IN GIFT SPONSOR
- Logo printed on tags and attached to golfer's gift
- Logo on website and table card

## GOLF BALL SPONSOR
- Logo on golf balls, website and table card
- Signage at an event hole

## GOLF HAT SPONSOR
- Logo on all golf hats, website and table card
- Signage at an event hole

## AUCTION SPONSOR (Live Auction)
- Logo on website and table card
- Signage during live auction and recognition by celebrity MC during live auction

# SPONSORSHIP

## $3,600

### BREAKFAST SPONSOR
- Signage in breakfast area
- Logo on website and table card

### BEVERAGE CART SPONSOR
- Logo displayed on each beverage cart
- Logo on website and table card

### VOLUNTEER SPONSOR
- Sponsor signage on 1 of the event holes
- Logo on website and table card

### PHOTOGRAPHY SPONSOR
- Signage at event hole
- Logo on website and table card

### WINE SPONSOR
- Signage at dinner
- Logo on website and table card

### SCOTCH SPONSOR
- Signage at bar and scotch tasting area
- Logo on website and table card

# $2,500

### HOLE IN ONE SPONSOR (4 sponsorships available)
- Signage at an event hole
- Company name listed on table card

### CLOSEST TO PIN (4 sponsorships available - Each Par 3 Hole)
- Signage at an event hole
- Company name listed on table card

### LONGEST DRIVE (Men/Women)
- Signage at an event hole
- Company name listed on table card

### CLOSEST TO THE HOLE IN 2 (Par 4)
- Signage at an event hole
- Company name listed on table card

### PUTTING CONTEST SPONSOR
- Signage at putting green
- Company name listed on table card

### BAG OF BALLS SPONSOR
- Signage at an event hole and logo placement on bags
- Company name listed on table card

### DRIVING RANGE SPONSOR
- Signage at an event hole
- Company name listed on table card

# $1,800

### CELEBRITY MC SPONSOR
- Signage at an event hole and company acknowledgement by celebrity MC during dinner

### PRINTING SPONSOR
- Signage at an event hole and company name listed on table card

# $1,250

### TEE & GREEN SPONSOR
- Signage on tee and green on ONE event hole

LINKS FORE LEARNING
GOLF CLASSIC
*In Support of Special Education*

## CHAIRS

Craig Guttmann, Sean Guttmann, Perry Steiner, Ron Steiner

## COMMITTEE

Stephen Altbaum
Bobby Berger
Warren Bongard
Mark Grenville
Ken Kirsh
Bruce Leboff
Gerry Richler
Richard Sherman
Jeff Silverberg
Steven Spears
Ronnie Strasser

**To confirm your sponsorship to the Links Fore Learning Golf Classic**

Please contact Shawna Samuel

416.635.2883 x 5144 • ssamuel@ujafed.org • Fax: 416.635.9565

# SPONSORSHIP FAX/EMAIL FORM

Please fill out the attached form and fax / email / mail to Shawna Samuel
Fax: 416.635.9565 | ssamuel@ujafed.org | 4600 Bathurst St., 6th floor, Toronto, ON M2R 3V2

## YOUR INFO

Golfer / Contact Name _____ Company Name _____

Address _____ ❑ home ❑ business

City _____ Province _____ Postal Code _____

Work # _____ Cell #_____ Home #_____Email _____

## PLEASE CHECK OFF SPONSORSHIP OPPORTUNITY YOU ARE SECURING BELOW:

| | | | |
|---|---|---|---|
| Title Sponsor - $75,000 | ❑ | Beverage Cart Sponsor - $3,600 | ❑ |
| Event Sponsor - $50,000 | ❑ | Volunteer Sponsor - $3,600 | ❑ |
| Presenting Sponsor - $25,000 (2 sponsorships) | ❑ | Photography Sponsor - $3,600 | ❑ |
| Dinner Sponsor - $15,000 | ❑ | Wine Sponsor - $3,600 | ❑ |
| Course Sponsor - $10,000 | ❑ | Scotch Sponsor - $3,600 | ❑ |
| Exclusive Car Sponsor - $5,000 | ❑ | Hole In One Sponsor - $2,500 (4 sponsorships) | ❑ |
| Golf Cart Sponsor - $5,000 (2 sponsorships) | ❑ | Closest to Pin Sponsor - $2,500 (4 sponsorships) | ❑ |
| Lunch Sponsor - $5,000 | ❑ | Longest Drive Sponsor (Men/ Women) - $2,500 | ❑ |
| Tee Block Sponsor - $5,000 (2 sponsorships) | ❑ | Closest to the Hole in 2 - $2,500 | ❑ |
| Cocktail Sponsor - $5,000 | ❑ | Putting Contest Sponsor - $2,500 | ❑ |
| Registration Sponsor - $5,000 | ❑ | Bag of Balls Sponsor - $2,500 | ❑ |
| Check-in Gift Sponsor - $5,000 | ❑ | Driving Range Sponsor - $2,500 | ❑ |
| Golf Ball Sponsor - $5,000 | ❑ | Celebrity MC Sponsor - $1,800 | ❑ |
| Golf Hat Sponsor - $5,000 | ❑ | Printing Sponsor - $1,800 | ❑ |
| Auction Sponsor - $5,000 | ❑ | Tee and Green Sponsor - $1,250 | ❑ |
| Breakfast Sponsor - $3,600 | ❑ | | |

**Sponsorship Total: $_____**

## PAYMENT

❑ Cheque enclosed, payable to United Jewish Appeal

❑ Charge my VISA ❑ MasterCard ❑ AMEX

Card #: _____ Expiry _____ / _____ CCV _____

IMPORTANT!
Please forward your logo/artwork in EPS format to Shawna Samuel via email at ssamuel@ujafed.org
Please submit logo/artwork as soon as possible to ensure inclusion in printed materials and website.

**CHARITABLE TAX RECEIPT** will be issued for the maximum allowable by Canada Revenue Agency

Please issue charitable receipt(s) to: _____

Address: _____

City: _____ Province: _____ Postal Code: _____

# REGISTRATION FORM

Register online at **linksforelearning.com** or fax /email / mail completed form along with payment to Shawna Samuel
Fax: 416.635.9565 • ssamuel@ujafed.org | 4600 Bathurst St., 6th floor, Toronto, ON M2R 3V2

## GOLF

Golfer / Contact Name _____ Company Name _____

Address _____ ❑ home ❑ business

City _____ Province _____ Postal Code _____

Work # _____ Cell # _____ Home # _____

Email _____

❑ Golfer* (non-receiptable, non-refundable) $400 x _____

***I acknowledge that qualification to play in the Links Fore Learning Golf Classic includes raising a minimum of $1,600 in donations and/or sponsorships.**

❑ Donation $ _____

Golf will be limited to the first 72 players. Allocation will be on a first come, first serve basis. Payment MUST accompany registration form to ensure a spot.

I would like to golf with:

a) _____

b) _____

c) _____

## PARTICULARS

Golf Shirt Size _____ Handicap (0-40) _____

## PAYMENT

Golfing Total ..... $ _____

Donation..... $ _____

Grand Total ..... $ _____

❑ Cheque enclosed, payable to United Jewish Appeal ❑ Charge my VISA, MasterCard or AMEX

Card #: _____ Expiry _____ / _____

Name on card: _____ CCV_____

Signature: _____

**CHARITABLE TAX RECEIPT** will be issued for the maximum allowable by Canada Revenue Agency

Please issue charitable receipt(s) to: _____

Address: _____

City: _____ Province: _____ Postal Code: _____